



LEARNING HORIZON LESSON PLAN FOR FREELANCING COURSE

COURSE TITLE: Freelancing for creatives	COURSECODE: CB5038	CREDIT HOURS: 01	DURATION: 08 Weeks (03 Classes Each Week)
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COURSE INSTRUCTOR: **Chandar Kumar**

Batch: 03	Course Starting Date: 05/02/2026	Course Suspension Date: 05/04/2026
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COURSE LEARNING OUTCOMES: Upon successful completion of the course, the student will be able to:

CLO	Description	Level
01	Understand different types of freelancing platforms and how other peoples are Earning from Freelancing platforms.	C1
02	Practical works, practical knowledge about how to create different types of freelancing accounts like (Fiverr, Up work, Guru.com, freelancers.com, Peopleperhour etc.) and how to earn from there.	C2

LESSON CONTENTS AND ASSOCIATED CLO(s)

i. Contents	CLO No.	Marks Assigned	Delivery Methods	Assessment Methods (Marks)
2) Introduction to Freelancing 3) Types of Freelancing 4) Advantage and Disadvantage 5) Freelancers VS Office work 6) What skills do you have /How to learn new skills from SMART TRAINERS and what are the benefits? 7) Importance of communication skills in Freelancing 8) How to improve communication skills 9) Freelancing career mistakes/How to win client Trust 10) Setting project scope in the beginning and Which project should I take 11) Importance of professional communication and response 12) Identify fake VS original Projects 13) Introduction to different Freelancing Marketplace 14) 1. Up work 2. Fiverr 3. Guru.com	01 & 02	50%	Online Lectures & Practical work	Test

<p>15) 4. Freelancer.com</p> <p>16) Additional platform guidance.</p> <p>17) Things to keep in mind while creating any professional profile</p> <p>18) How to create a portfolio and importance?</p> <p>19) Up Work profile creation /Job searching and right project bidding</p> <p>20) Up work agency and its pros and cons/Payment verification & withdrawal</p> <p>21) Freelancing.com profile creation /Bids categories and its process/Payment integration and withdrawal</p> <p>22) Fiverr profile creation /Importance of profile details in Fiverr/Importance of Feedback</p> <p>23) How to create a Gig on Fiverr /The importance of keywords /The importance of multiple gigs?</p> <p>24) How to promote gig on Fiverr /Importance of social media platforms</p> <p> a. /Disputes on Fiverr and how to handle it</p> <p>25) Guru.com profile creation/ Introducing yourself</p> <p>26) What is PMB and tricks to open it /How to save your profile from banned /Best time to bid</p> <p>27) Some Tips and tricks for freelancing</p>	<p>01 & 02</p>	<p>50%</p>	<p>Online Lectures & Practical work</p>	<p>Test</p>
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